**A B O U T U S**  
  
ATELIER VRAI was founded by Nico Döring in 2016 (known as ATELIER DER BRAUKÜNSTE) and is located in Heidelbach, (in) the heart of Germany, near Frankfurt. We started at Castle Romrod with a nano brewing system. Due high demand for our beers we switched to gypsy brewing. Since 2017 we are brewing in Bamberg at Brauhaus Binkert, a family owned brewery with a modern 15 HL System. Since 2021 we’re also brewing at Glaab´s Bräu in Seligenstadt. Untypically for Gypsies we have our own canning line together with our friends from Blech.Brut Brewing.   
  
We are focused on typical beergeek styles like big hazy IPAs and have recently launched a barrel aged program together with Blech.Brut. We have a very good reputation in Germany (rated as No. 2 brewery on Untappd, our triple IPAs are leading the beer toplist) and got different awards at international craftbeer contests.

For us, craft beer is a cultural movement that is all about enjoyment, high-quality and special raw materials, creativity, diversity, fair dealing, sustainability, exceptional design and people with passion. We love art, often paired with biting sarcasm or irony. We have a soft spot for special words or new word creations and interesting packaging. We let all this flow into the design of our cans. We always release our beers in series that have a certain motto and consist of 5 different beers. We love to search special photos or playing with special coatings, scents or scratch paints on our labels.

FOUNDED: 2016 by Nico Döring  
  
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**T H E S T O R Y B E H I N D O U R L O G O**

Once upon a time, many years ago, we had just started brewing, we got an email from a major craft beer magazine. They told us that we had won a big Award and that we should please send our logo. However, we didn't really have any artwork at that time. So our friend Frank, a graphic designer from Berlin, was forced to create a logo.

The briefing was extremely detailed: "make it fancy" and "without hop and malt symbols". While he was designing, we remembered a toilet artwork that a good friend of ours had captured on his cell phone while taking a leak during a nightcap in a dingy bar in Cologne at 3am. Where someone had torn a hook out of the wall, a creative mind created an art object from the resulting hole with a few sharpie strokes.

This masterpiece decorates our logo today and reflects quite wonderfully our homeland t of the wall the VOGELSBERG (Birdmountain) and our love of unconventional thinking. Ultimately, it's also a tribute to the toilet, one of the most underrated creative places around.

Epilogue: The strokes were later removed by a diligent room cleaner, but the hole in the wall remained.

Ein Bild, das Wand enthält.

Automatisch generierte Beschreibung 

Ein Bild, das drinnen, weiß, gefliest, schmutzig enthält.

Automatisch generierte Beschreibung